



A-Plus™ University

EcoLEAN™ LEVEL 2

Sherwin-Williams Automotive Finishes is proud to offer our exclusive EcoLean™ collision services and training.

EcoLean™ is all about helping collision facilities drive **Productivity** and **Profitability**, while reducing the environmental impact on our **Planet**.

This program combines two of the most powerful forces in today's collision repair market:

- **Lean** Production
- **Green** Business Solutions — Waste Reduction

These training courses are designed to help collision facilities take advantage of these two powerful disciplines, and combine them into a sustainable program to drive profitability through the reduction of waste.

Once a collision facility is armed with these principles and simple tools, the facility will be able to change the way it operates!

Sherwin-Williams™ EcoLean™ workshops have been developed especially for collision facility owners and managers who are interested in leveraging the power of lean production, as well as business solutions that help reduce environmental waste.

The EcoLean™ Workshops are offered exclusively through our A-Plus™ University Programs, and are structured as high-impact, two-day events that will help your business on its journey toward becoming a leaner, less wasteful company.

Sherwin-Williams Automotive Finishes currently offers two distinct EcoLean™ workshops in our A-Plus™ University format, EcoLean™ Level 1 workshop, and EcoLean™ Level 2 workshop. The training is structured like a college curriculum in that attendance in the EcoLean™ Level 1 workshop is a prerequisite to attend the EcoLean™ Level 2 workshop. The Level 1 workshop provides the foundational knowledge that will be needed in Level 2 and beyond.



EcoLean™ Level 2 Overview

WHO SHOULD ATTEND? EcoLean™ Level 2 is open to all collision facility owners and managers that have attended an EcoLean™ Level 1 workshop.

COURSE OBJECTIVE To provide the participant with the skills, knowledge, and tools necessary to improve their collision facility's quality, production output, and profitability. Participants will be provided with tangible tools to drive waste out of their business, both process waste and environmental waste.

COURSE LENGTH 2 days / Hands-on Workshop Format

CLASS SIZE 20 attendees maximum

TOPICS COVERED

- The importance of a full and accurate repair plan in a lean collision facility
- The mechanics of an environmental management system
- Compensation solutions for lean collision facilities
- Marketing and communication tactics for collision facilities

COST \$800.00

A-Plus™ Network members: Loyalty Rewards Points may be used for this training.



BUILDING AN ENVIRONMENTAL MANAGEMENT SYSTEM

Sherwin-Williams Manager of Regulatory Affairs will teach participants how to build a comprehensive Environmental Management System for their business. Participants will learn how to manage environmental issues, integrating environment oriented thinking into every aspect of business management, while at the same time having a positive impact on a company's bottom line. An Environmental Management System will help collision facilities increase efficiency and focus on customer needs and marketplace conditions, improving both the company's financial and environmental performance.

REPAIR PLANNING FOR RAPID THROUGHPUT Sherwin-Williams Manager of Business Consulting will lead this course, covering the importance of a full and accurate repair plan and its role in a lean collision facility. The course will delve deeply into the mechanics of a comprehensive repair plan, with specific steps outlined to ensure that participants learn how to conduct a thorough damage assessment on vehicles prior to launching them into production.

SHOP TOUR/LEAN ROUNDTABLE Sherwin-Williams Manager of Marketing Strategic Programs will lead a group tour through a collision facility that is embracing lean production principles. The tour will be facilitated by the shop's management team, and will give participants a taste of lean production in a real world production environment. Participants will then join in a lean production "round table" discussion with owners and operators from various collision facilities that are in the midst of lean transformations. The objective of this session is for the participants to gain practical knowledge from their peers who are implementing lean principles inside their businesses.

COMPENSATION SOLUTIONS FOR A LEAN ENVIRONMENT Our instructor is the president of an industry leading human resources consulting firm. He will lead this workshop, which focuses on the importance of a compensation model that fits with the core objectives of lean, namely the need for teamwork and continuous improvement. This course will help participants build on the knowledge gained in the "Building a Lean Culture" course in EcoLean™ Level 1 workshop. Our instructor has a unique background, having served in a variety of human resource roles throughout the collision repair industry, and having worked inside lean collision facilities throughout the United States.

ECOLEAN™ MARKETING Sherwin-Williams A-Plus™ Network Program Manager will discuss how to build a marketing plan that integrates both eco-friendly and lean competencies. The course will focus on brand identification and provide insight into building a marketing and communication plan that sets your organization apart from your competition.



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