

Discount Program



We are pleased to introduce the NEW Sherwin-Williams Community Discount Program and Preferred Customer Program to our A-Plus™ Network Members! You have the opportunity to increase customer and employee loyalty by distributing these custom printed postcards to vehicle owners and your staff.

These two new programs have replaced the Lasting Impression Discount Cards for Sherwin-Williams Paint Stores.

Sherwin-Williams Community Discount Program is a ONE-TIME coupon to receive 10% Off Regular priced Paints & Stains.

The postcard also invites you, your customers and staff members to join the Sherwin-Williams Preferred Customer Program. As a Preferred Customer, you'll receive:

- 10% off paint & stains EVERY TIME you shop
- Tracking of your paint & color purchases for 6 years
- Exclusive sale events for additional savings

Provide your email address and you'll also receive emails that give you advance notice of sale events, plus great color, decorating & how-to advice.

You can order personalized postcards through the Marketing Creator at www.sherwin-automotive.com and then click on A-Plus™ Network.

If you should have any questions, please contact Fran Schaefer, A-Plus™ Network Program Specialist at 216-332-8524.

A-Plus™ Network The NEW Community Discount Program

Are you interested in a new way
to reach customers?



SHERWIN-WILLIAMS
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