



Eligible Purchases for A-Plus Points Redemption

Category 1	A-Plus University
Fees paid to attend A-Plus University event	
1.1	A-Plus University Tuition
Category 2	Continuing Education for Insurers
Fees paid for on-line or on-site CE training	
2.1	Web CE Vouchers
2.2	On-Site CE Meeting Space Rental
2.3	On-Site CE Catering Costs
2.4	On-Site CE Marketing Expenses
Category 3	Management Programs
Fees paid for consulting or design services	
3.1	Business Consulting Services
3.2	Collision Repair Design Services
Category 4	Marketing Programs
Fees paid for Marketing Programs	
4.1	Marketing Creator invoices from Advanced Graphics
4.2	A-Plus Items purchased from ProForma Products
4.3	A-Plus Items purchased from Dualite Signs
Category 5	Vision Groups
Fees paid for Vision Groups (20-Groups)	
5.1	Invoices from Square One Systems
Category 6	CSI Programs
Fees paid to approved CSI Program	
6.1	CSI Complete
6.2	Customer Research Inc.
Category 7	Environmental Programs
Fees paid to approved Environmental Program assisting the shop with EPA, OSHA, and Local Environmental Compliance (Excluding Fines or Legal fees)	
7.1	GMG Envirosafe Fees
7.2	GRC-Pirk Recomply Fees
Category 8	Claims Management Programs
Fees paid to approved Claims Management Program	
8.1	Fleet Response
8.2	Instant Estimator
8.3	Safelite Solutions
8.4	Scene Exchange
Category 9	Human Resource Programs
Fees paid to approved Human Resource Program	
9.1	Mentors @ Work
9.2	VeriFacts
Category 10	Internet Programs
Fees paid to approved Internet Program	
10.1	Alldata
10.2	AutoWatch
10.3	IContact
10.4	OEConnection
10.5	High Speed Internet - Installation
Category 11	Office Supply Programs
Fees paid to approved Office Supply Program	
11.1	Dell
11.2	Office Max
11.3	Computers & Office Furniture (From Outside Vender)
Category 12	Rental Car Programs
Fees paid to approved Rental Car Program	
12.1	Hertz
Category 13	Advertising
Traditional Media Advertising that incorporates the SW A-Plus logo	
13.1	Newspaper
13.2	Radio
13.3	Television
13.4	Yellow Pages
13.5	Direct Mail
13.6	Billboard
13.7	Other Print or Wearable Advertising

Category 14	Industry Association Dues
Dues for Membership in Collision Industry Association	
14.1	Automotive Service Association (ASA)
14.2	Collision Industry Conference (CIC)
14.3	National Auto Body Council (NABC)
14.4	Society of Collision Repair Specialists (SCRS)
14.5	Local Associations
Category 15	Industry Publications
Subscriptions to Publications from Approved Vendors	
15.1	Collision Week
15.2	Automotive Body Repair News
15.3	Bodyshop Business
15.4	Collision Repair Insight
15.5	Crash Network
Category 16	Management Systems
Management Software purchased specifically to enhance shop operations	
16.1	Mitchell International, Inc.
16.2	CCC Information Services
16.3	Audatex Products
16.4	Production Plus by ADI
16.5	Summit Software Solutions
16.6	Rome Technologies
16.7	Other Management Software
Category 17	O.E. Manufacturer Certification / Recognition Programs
O.E. Programs that promotes certification of special qualifications	
17.1	General Motors
17.2	Toyota
17.3	Ford
17.4	Chrysler
17.5	Other O.E. Manufacturer
Category 18	Training Tuition
Fees paid by member for employee to attend industry-specific training	
18.1	Sherwin Williams Technical Training
18.2	I-Car Training
18.3	ASE Training
18.4	AMI Training
18.5	Other Technical or Management Training
Category 19	Travel and Lodging Expenses
Travel and lodging expenses for SW or Industry specific events (Does Not Include Meals & Entertainment)	
19.1	Air Travel & Lodging - Vision Group
19.2	Air Travel & Lodging - Training Event
19.3	Air Travel & Lodging - Industry Event (NACE, CIC, I-CAR)
Category 20	Shop Equipment
Costs associated with purchases made directly at a Sherwin-Williams Branch or other outside vendor	
20.1	Air Compressors, Air Dryers & Air Lines
20.2	Booth Filters & Lighting
20.3	Curing Equipment & Welding Equipment
20.4	Frame Equipment, Lifts & Measuring Systems
20.5	Gun Washers, Paint Shakers, Recyclers
20.6	Parts Carts & Paint Stands
20.7	Sanding Tools & Equipment
20.8	Spray Booths, Mix Rooms, Prep Stations & Curtain Walls
20.9	Spray Equipment & Breathable Air Systems