



A-Plus™ Loyalty Rewards Points Redemption Form

The following will outline the A-Plus redemption procedures. *For redemption purposes, A-Plus members will be reimbursed \$1 dollar (US or Canadian) for each point claimed. (One A-Plus Points is equal to One Dollar)*

1. A-Plus Network members may purchase goods or services from an Approved A-Plus Vendor for reimbursement. Points can be used for items outlined on the backside of this form and is also located at www.swaplus.com under the forms section of the website.
2. A-Plus Network members, upon receipt of the vendor's detailed invoice will submit payment to the vendor and forward a copy of the vendor invoice along with a signed copy of the "A-Plus Loyalty Rewards Points Redemption Form" to the A-Plus Program Manager for reimbursement.
 - **All Invoices must be submitted for reimbursement within 6 months from the date of purchase—invoices older than 6 months will not be eligible for redemption**
 - **Invoices can only be submitted once**
 - **The A-Plus Member must sign all redemption forms**
 - **Customer's must be actively buying under the terms of the A-Plus agreement and have a valid Automotive credit account—the account must be current and in good standings before redemptions will be processed**
 - **A-Plus Loyalty Reward Points do not equate to legal tender and cannot be used to pay for paint purchases**
 - **Statements or Credit Card Statements are not an acceptable receipt**

Invoices and redemption forms should be faxed or mailed to:

*Sherwin-Williams Automotive Finishes - A-Plus Program Manager
4440 Warrensville Center Rd. Bldg. C
Warrensville Hts., OH 44128
Fax Request to: 216-263-1595*

3. Upon approval, A-Plus Branch customers will receive credit within 3-4 weeks from their servicing branch on their monthly Sherwin-Williams statement. **A-Plus Customers serviced by a jobber will be issued a reimbursement check within 4-6 weeks of receipt of the redemption form and invoice copies only if Jobber Report of Sales is current. Reminder Jobber Report of Sales must be submitted with 45 days from the end of each quarter or points will be forfeited.**

Redemption Information - Please keep a copy of this statement for your records

To: A-Plus Program Manager	
Please deduct _____ A-Plus Points from my account to reimburse me for the following expense(s):	
1. _____	2. _____
3. _____	4. _____
<i>Please include the Invoice(s) for items listed above.</i>	
Account Number: _____	Phone Number: _____
Shop Name: _____	
City: _____	State: _____ Zip: _____
Branch Number: _____	Jobber Name: _____
A-Plus Member Signature: _____	Date: _____
<i>Must have signature to process redemption</i>	



Eligible Purchases for A-Plus Points Redemption

Category 1	A-Plus University
Fees paid to attend A-Plus University event	
1.1	A-Plus University Tuition
Category 2	Continuing Education for Insurers
Fees paid for on-line or on-site CE training	
2.1	Web CE Vouchers
2.2	On-Site CE Meeting Space Rental
2.3	On-Site CE Catering Costs
2.4	On-Site CE Marketing Expenses
Category 3	Management Programs
Fees paid for consulting or design services	
3.1	Business Consulting Services
3.2	Collision Repair Design Services
Category 4	Marketing Programs
Fees paid for Marketing Programs	
4.1	Marketing Creator invoices from Advanced Graphics
4.2	A-Plus Items purchased from ProForma Products
4.3	A-Plus Items purchased from Dualite Signs
Category 5	Vision Groups
Fees paid for Vision Groups (20-Groups)	
5.1	Invoices from Square One Systems
Category 6	CSI Programs
Fees paid to approved CSI Program	
6.1	CSI Complete
6.2	Customer Research Inc.
Category 7	Environmental Programs
Fees paid to approved Environmental Program assisting the shop with EPA, OSHA, and Local Environmental Compliance (Excluding Fines or Legal fees)	
7.1	GMG Envirosafe Fees
7.2	GRC-Pirk Recomply Fees
Category 8	Claims Management Programs
Fees paid to approved Claims Management Program	
8.1	Fleet Response
8.2	Instant Estimator
8.3	Safelite Solutions
8.4	Scene Exchange
Category 9	Human Resource Programs
Fees paid to approved Human Resource Program	
9.1	Mentors @ Work
9.2	VeriFacts
Category 10	Internet Programs
Fees paid to approved Internet Program	
10.1	Alldata
10.2	AutoWatch
10.3	IContact
10.4	OEConnection
10.5	High Speed Internet - Installation
Category 11	Office Supply Programs
Fees paid to approved Office Supply Program	
11.1	Dell
11.2	Office Max
11.3	Computers & Office Furniture (From Outside Vender)
Category 12	Rental Car Programs
Fees paid to approved Rental Car Program	
12.1	Hertz
Category 13	Advertising
Traditional Media Advertising that incorporates the SW A-Plus logo	
13.1	Newspaper
13.2	Radio
13.3	Television
13.4	Yellow Pages
13.5	Direct Mail
13.6	Billboard
13.7	Other Print or Wearable Advertising

Category 14	Industry Association Dues
Dues for Membership in Collision Industry Association	
14.1	Automotive Service Association (ASA)
14.2	Collision Industry Conference (CIC)
14.3	National Auto Body Council (NABC)
14.4	Society of Collision Repair Specialists (SCRS)
14.5	Local Associations
Category 15	Industry Publications
Subscriptions to Publications from Approved Vendors	
15.1	Collision Week
15.2	Automotive Body Repair News
15.3	Bodyshop Business
15.4	Collision Repair Insight
15.5	Crash Network
Category 16	Management Systems
Management Software purchased specifically to enhance shop operations	
16.1	Mitchell International, Inc.
16.2	CCC Information Services
16.3	Audatex Products
16.4	Production Plus by ADI
16.5	Summit Software Solutions
16.6	Rome Technologies
16.7	Other Management Software
Category 17	O.E. Manufacturer Certification / Recognition Programs
O.E. Programs that promotes certification of special qualifications	
17.1	General Motors
17.2	Toyota
17.3	Ford
17.4	Chrysler
17.5	Other O.E. Manufacturer
Category 18	Training Tuition
Fees paid by member for employee to attend industry-specific training	
18.1	Sherwin Williams Technical Training
18.2	I-Car Training
18.3	ASE Training
18.4	AMI Training
18.5	Other Technical or Management Training
Category 19	Travel and Lodging Expenses
Travel and lodging expenses for SW or Industry specific events (Does Not Include Meals & Entertainment)	
19.1	Air Travel & Lodging - Vision Group
19.2	Air Travel & Lodging - Training Event
19.3	Air Travel & Lodging - Industry Event (NACE, CIC, I-CAR)
Category 20	Shop Equipment
Costs associated with purchases made directly at a Sherwin-Williams Branch or other outside vendor	
20.1	Air Compressors, Air Dryers & Air Lines
20.2	Booth Filters & Lighting
20.3	Curing Equipment & Welding Equipment
20.4	Frame Equipment, Lifts & Measuring Systems
20.5	Gun Washers, Paint Shakers, Recyclers
20.6	Parts Carts & Paint Stands
20.7	Sanding Tools & Equipment
20.8	Spray Booths, Mix Rooms, Prep Stations & Curtain Walls
20.9	Spray Equipment & Breathable Air Systems